Nautílus News

ISSUE 2 | November 2024

Holiday Business Closure: No orders will be processed after 23rd December 2024 until 2nd January 2025.

"WELCOME to the latest edition of the Nautilus Designs newsletter, where we'll share many aspects of the business.

As we step into 2025, we're thrilled to share more news with you. In this issue, we're excited to introduce you to some recent initiatives and updates that reflect our continued commitment to improving. From enhancements in our services to initiatives that support sustainability and quality, we're taking strides to uphold and exceed the standards you've come to expect from us.

At the heart of everything we do lies a simple yet powerful mission, a mission that fuels our drive to continuously improve, innovate and deliver exceptional value to you, a mission to be

better, as always.

Thank you for being part of our journey towards continuous improvement. Here's to a future that's better than everbecause we believe there's always room for greatness."

Warm regards,

Dr Tinkle Jain
Chief Executive Officer

BETTER 2025 CATALOGUE

250+ pages & dozens of new products



Featuring over 250 pages of new and improved products, inspiring lifestyle imagery, a handy product index and in-depth product data, our 2025 catalogue is modern, streamlined and is currently set to start being sent out to all customers by the end of 2024. For more information, speak to one of our experienced Sales Team on 0121 502 7460.

- Dozens of new products
- Innovative scannable 3D AR view
- Revamped modern design
- Comprehensive index pages
- Improved imagery & data

BETTER WEBSITE

Revamped & relaunched for 2025



Our all new, innovative, customer-focused website is coming soon! Experience breathtaking 3D models, integrated bespoke pricing, downloadable data, imagery and assembly instructions as well as keeping up to date on the latest products and special offers. Access our innovative new website in 2025 via nautilusdesigns.co.uk.

- Simplified purchasing process
- Bespoke pricing fully integrated
- Live stock feed
- Improved order tracking
- In-depth trade account overview

BETTER FREE NEXT DAY DELIVERY SERVICE

Orders placed before 4pm • No Minimum Order Quantity



We understand that your business needs more flexibility from your partners to drive sales, fulfil orders and increase revenue. After a successful trial period, **try our service today** by visiting nautilusdesigns.co.uk or speaking to one of our experienced Sales Team on 0121 502 7460.

BETTER WARRANTY

2 Years Warranty on all stocked seating.

Peace of mind is important for both you and your customers, that's why we're excited to announce that all office seating now comes with 2-year warranty! This extended coverage reflects our commitment to better quality and ensuring our chairs are built to last. For more information visit nautilusdesigns.co.uk or speak to one of our experienced Sales Team on 0121 502 7460.





BETTER PRODUCT RANGE

Innovative NEW products for 2025

Heading into 2025, we have a huge range of new products launching across all of our collections, from mesh office chairs to waiting room sofas, we have something for all your customers' requirements.

INTEGRATE NEW PRODUCTS & PRICING SEAMLESSLY TODAY

We are working with Fusion Data to enable you to seamlessly integrate new product data & pricing in your system.



- New product data available at launch
- Seamless data integration
- Easy access to latest promo offers
- Compatible with most website CMS

APOLLO

GET READY FOR A GAME CHANGER



The first in our new line of gaming chairs, the Apollo is the ultimate hybrid of comfort for both work and play. With its 4D Multi-Dimension Armrests, 155 degree reclinable back and antiabrasive PU upholstery, it's the perfect chair for long computer sessions. CLICK HERE to learn more.



ZEPHYR

ERGONOMIC • ADJUSTABLE • LUXURIOUS



The striking dual tone ZEPHYR chair offers ultimate personalised comfort and style with its contoured, padded foam seat assembled upon an ergonomic mechanism that allows for adjustable seat tilt, height adjustable arms and adjustable lumbar support. CLICK HERE to learn more.

CELESTE

RELIABLE • COMFORTABLE • ENDURING



Experience all-day comfort with the 24-hour usage certified CELESTE chair. Featuring double padded moulded foam seat that works in tandem with cushioned adjustable arms and two-handle mechanism to provide infinite support and relaxation. CLICK HERE to learn more about the all new Celeste chair.

WINDERMERE

S L E E K • V E R S A T I L E • DURABLE



Designed with perfect posture in mind, the PU WINDERMERE chair features an S-style ergonomic backrest that is supportive, durable and well-padded to ensure even the longest of work days can be spent in incredible comfort. CLICK HERE to learn more.

MORITZ

ADJUSTABLE • SUSTAINABLE • CUSTOMISABLE

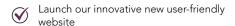


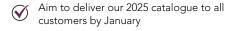
Indulge in a premium seating experience with our eco-friendly, ergonomic MORITZ chair. Featuring REACH-certified materials, a durable glass fibre base, reclinable back and highly adjustable mech, Moritz delivers ultimate support, durability and eco-conscious design. CLICK HERE to learn more.

PRICE INCREASE 2025

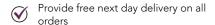
To continue delivering the quality service you expect from us, from 6th January 2025 we'll be implementing a price adjustment of 7.5%. While we prioritised keeping prices stable and even lowering them in 2024 to support our customers, rising costs now make this change essential. By aligning our pricing, we can ensure we're providing exceptional value while continuously enhancing our offerings. Thank you for your understanding and ongoing support as we work to deliver better, as always.

Moving into 2025, we'd like to thank every single one of our partners and we continue to commit to our mission to be **'better, as always'**. To achieve this we will...





Commit to our expanded 2 years warranty on all of our chairs



Continue investing & launching new product ranges throughout 2025

Dr Tinkle Jain
Chief Executive Officer